


Email #1

Sent: June 13, 2022



**READY** career  
education

*Salaries Surging.  
Industries Hiring.  
Futures Rising.*


**Gear up to lift your career up.**  
*You have the passion ... now take action!*

**JOIN US**


High-tech, high-touch career skills are *in demand* right now. Our region netted **45,500 new jobs last year**, and with employment rates nearly back to pre-pandemic levels, *now is the time to launch a life-changing career!*

Email #2

Sent: June 18, 2022



*What will you do in '22?*




**Get ready to get real.**  
*Choose from hundreds of flexible class options, delivered in person and online.*

[JOIN US](#)

College of the Desert is home to the region's fastest, most flexible career education pathways — everything from business and IT to logistics and public safety.



Connect to a unique and uplifting college experience that leads directly to employment, build confidence while you develop workforce-ready skills, and save *thousands* over traditional universities or for-profit trade schools.

Are you ready to earn \$50,000 or more in a satisfying career?  
**Make it happen in '22.**




**Lock in your classes today.**

*Ready rising.*



Email #3

Sent: June 25, 2022




*Don't just  
make a living...  
Make a life.*

**A new career is calling. Get ready.**  
*Learn essential career skills in any field you choose!*

[JOIN US](#)

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Looking to explore your options? Already have a career in mind? Dozens of career-ready programs are available!




**You're bound for bigger things. Why not start today?**

1. **Choose a program ...** Browse career paths and determine your destiny.
2. **Make a plan ...** Meet with your career advisor to identify the fastest path to success.
3. **Earn a paycheck ...** Start earning a living in as little as 8 weeks!

Congrats on your acceptance to a one-of-a-kind college experience. **Secure a convenient class schedule today!**

**Ready rising.**


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 **COLLEGE of the DESERT**      **READY** *career education*

Email #4

Sent: June 30, 2022

*Welcome to the Innovation Empire.*




**Turn your passion into a lucrative living.**  
*The Inland-Desert region needs skilled workers and financial aid is available for future difference-makers. Are you ready?*

[JOIN US](#)

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Opportunities are everywhere ... and career education can take you anywhere.  
 You're already accepted ... all you have to do is choose your classes!



 **Find your future faster.**

- **Transportation & Warehousing:** 24,200 new jobs in 2021 (+1.8%)
- **Manufacturing:** 5,900 new jobs in 2021 (+6.6%)
- **Health & Public Safety:** 9,200 new jobs in 2021 (+4%)
- **Accommodation & Food Services:** 2,000 new jobs in 2021 (+1.6%)

It's time to take advantage of all the opportunities that "The Innovation Empire" has to offer. Register now — and join us for the upcoming term. **Spark something!**

**Ready rising.**

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 **COLLEGE of the DESERT**  **READY** *career education*

Email #5

Sent: Not Sent due to Malware Attack



**Got doubts?  
We get it.**

**We're here 'til you're hired.**  
*Looking to explore your options? Already have a career in mind? Whatever stage you're on in your career journey, we have a next-level pathway for you.*

[JOIN US](#)

"Ready" career education at College of the Desert is a connected community of skill-builders, industry experts, and support staff, always ready to lend a hand.

 **Rise up and be Ready.**

- **Be accepted.** Find your passion ... and find your people.
- **Be connected.** Meet employers and explore local industry opportunities.
- **Be supported.** Get help when you need it, from day one.

With workforce-ready programs available in business, healthcare, industry, IT, and more, you've got options. And College of the Desert has your back. Connect with your career program today!


**Let's do this.**  
*Build a convenient class schedule in minutes!*

**Ready rising.**

 **COLLEGE of the DESERT**  **READY** *career education*

Email #6

Sent: Not Sent due to Malware Attack




3... 2... 1...  
**READY.**

**Ready to roar.**  
*Raise your voice. Uplift your career.*

[JOIN US](#)

We're counting down to another semester. Are you Ready to launch? You're already accepted ... all you have to do is register!


 **Sign up in three easy steps!**

1. **Connect with an advisor.** Set the perfect plan for your *Ready* career program.
2. **Browse classes.** Explore hundreds of current offerings through our course catalog.
3. **Register in minutes.** Secure a convenient schedule *before* things get busy.

That's all! You're ready to set a course for career success. We're glad to have you on board. Just let us know what we can do to help!

**Get READY.**


**Ready rising.**

 **COLLEGE of the DESERT**

**READY** career education

Email #7

Sent: Not Sent due to Malware Attack




**Ready UP.**

**Find your fire ... then get hired!**  
*Learn essential career skills in any field you choose – business, healthcare, IT, public safety, and more!*

[JOIN US](#)

The job market is looking UP! **Register now** for the upcoming term – and be part of our region's unlimited future!

 **A region on the rise.**



- **Transportation & Logistics:** Truck Drivers: \$49,570\*; Logistics Analysts: \$86,670\*
- **Energy, Construction & Utilities:** 7,000+ new jobs annually\*\*
- **Information & Communications Technology:** 13% projected growth through 2025\*\*

We're ready when you are.

**Join us!**  
Browse classes and register.


\*avg. salary, California. ONET Online.  
\*\*BLS

**Ready rising.**


 **COLLEGE of the DESERT**  **READY** career education

Email #8

Sent: July 26, 2022



*Hands-on.  
Hats off.*




**You're in the right place at the right time.**  
*The Inland-Desert region added 45,500 new jobs last year in essential fields like manufacturing, high-tech, business, health care, and more!*

[JOIN US](#)



We're proud to welcome you to a new semester at College of the Desert, your home for high-tech, cutting-edge career education.

**Ready to register?** Browse classes through the course catalog and lock in your schedule in just *minutes*. Or, contact our admissions office for tips on getting started.



**Classes are filling fast!**  
*Don't delay — enroll today.*


**Ready rising.**





Email #9

Sent: August 2, 2022




**Ready.  
Aim.  
Hired.**

**Opportunities are on the rise in the Inland-Desert region.**  
*Get started today by locking in your schedule.*

[JOIN US](#)

Essential career skills are in demand, and Inland-Desert employers are paying top dollar. There has never been a better time to get *workforce-ready*.

 **Register now ... and get on the path to a better paycheck!**

- **Connected faculty** ... Access advice and career-building assistance from industry-expert instructors.
- **Internships, apprenticeships, and more** ... Build cutting-edge skills in the latest facilities, on campus and in the workforce.
- **Direct industry pipelines** ... Get noticed by regional employers ... then get *hired*.

It's time to take aim at a better career and future. With "Ready" career education at College of the Desert, you're right on target.

**Register in minutes.**  
*Join us!*

Email #10

Sent: August 9, 2022

**READY** career education


We're *ready* to roll.  
Are you?

**Get ready for a connected college experience.**  
*There has never been a better time to plug in to our career-focused community of support.*



[JOIN US](#)

A new semester starts soon, and College of the Desert is making it more convenient than ever to lock in your classes.

Ready to secure a stress-free schedule? Browse our course catalog and sign up for the upcoming semester.


 **Get on board!**  
*Register now.*

**Ready rising.**

 **COLLEGE of DESERT** 

Email #11


Sent: August 16, 2022



**Don't wait to register for classes. Start building the future you always wanted.**  
*Browse classes online and lock in your schedule before it's too late.*

[JOIN US](#)

Doors are opening in the Inland-Desert region for college students like you, and College of the Desert is here to help you break through.



**Connect with "Ready" support, in person and online.**

- **Affording the Experience:** Maximize your \$\$ for college with financial aid assistance.
- **Advice & Encouragement:** Meet career-minded classmates ... and get *inspired* to get hired.
- **Degree & Career Planning:** Plot the fastest course to a confident career with the help of an advisor.


**Have you registered yet?** Classes start soon — don't wait another semester to start your adventure.

**Ready to launch?**  
*Engage!*


**Ready rising.**

Email #12

Sent: August 18, 2022




*Countdown to a confident career.*



**Don't wait to register for classes. Start building the future you always wanted.**  
*Browse classes online and lock in your schedule before it's too late.*

[JOIN US](#)

We're just reaching out to remind you that a new semester is starting soon here at College of the Desert. There's still time to register. But hurry – classes are filling up fast!

 **Get started in 2 easy steps!**

1. **Connect!** Reach out to your program's advisor to set (or reset) a course for success.
2. **Register!** Enroll in the classes you need to get to the next level.

Need help setting your schedule? We're ready to assist. Contact us.

**It's not too late!**  
*Register now!*

**Ready rising.**

